



Name: Jan Brian Olsen

Civil reg. number:

Examination term: June 2002

Subject	ECTS points	Test ¹	Examination marks
2nd term			
Market communication/strategy development Individual oral examination based on project report	30	external	7
3rd term			
Visualization and concept development Individual oral examination based on project report	30	external	8
Interaction development Individual oral examination	30	external	6
4th term			
Specialization	15	internal	Approved
Final examination project : Redesign of colliers.dk Individual oral examination based on project report	15	external	11
ECTS points at the end of course:	120		

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Aim of course: to qualify the student to manage independently jobs concerning design, planning, realisation and control of multimedia task and to assist at implementation, administration and maintenance of multimedia production. The student qualified will be able to combine profound knowledge of design, communication and development with knowledge of organizational and economical, creative and innovative conditions.

Type of course: The course consists of a compulsory curriculum equivalent to 90 ECTS-points as well as an elective curriculum equivalent to 30 ECTS-points. The compulsory curriculum consists of the following subjects and will be scaled as follows: 1) Organisation, 18 ECTS-points. 2) Communication and distribution, 24 ECTS-points. 3) Visualization and concept development, 24 ECTS-points. 4) Interaction development, 24 ECTS-points. The elective curriculum consists of a specialized course and a final exam project

Duration of course: The duration of the course is 2 years full-time. The course is perscribed to 120 ECTS point in all, the equivalent of 2 years full-time. One year of study equivalent to 60 point in The European Credit Transfer System (ECTS-point).

Admission requirements: Relevant vocational education or gymnasium education with level C in English and mathematics.

Pass criterion: The exam is passed when the average of the exam grades, without uprounding amounts 6 at a minimum and there is no counting grades under 6.

13-point marking scale :

- 13 : Is given for the exceptionally independent and excellent performance.
- 11 : Is given for the independent and excellent performance.
- 10 : Is given for the excellent but not particularly independent performance.
- 9 : Is given for the good performance a little above average.
- 8 : Is given for the average performance.
- 7 : Is given for the mediocre performance, slightly below average.
- 6 : Is given for the just acceptable performance.
- 5 : Is given for the hesitant, and not satisfactory performance.
- 03 : Is given for the very hesitant, very insufficient and unsatisfactory performance.
- 00 : Is given for the completely unacceptable performance.

College: Aarhus tekniske Skole
Halmstadgade 6
Postbox 3322
8200 Århus N



Mariane Braun
inspektør